

HOW BAD DO YOU WANT TO WIN?

The senior quarterback asked the old coach why his team could not win. He told him how hard they worked, the sacrifices they had made, what more could they do, why could they not win?

The old coach simply said follow me and walked the quarterback down to the edge of the lake, and then immersed the young man's head into water. After several seconds, the quarterback began to fight for air, the coach removed his head from the water and allowed him to breath.

The quarterback regained his composure and the old coach replied, "Young man, when you and your teammates want to win as badly as you wanted that next breath of air, that's when you will win!"

Understand What Causes You to Lose

- **Second Shots: BLOCK OUT**
- **Turnovers: HANDLE THE BALL SAFELY**
- **Shot Selection: PASS UP A GOOD SHOT TO GET A GREAT SHOT**
- **Fouling: DO NOT FOUL**
- **Fast Break Lay-ups: GET BACK ON DEFENSE**
- **Rhythm Jump Shots: DO NOT ALLOW UNCONTESTED SHOTS!**